

PRESS RELEASE

For immediate distribution



January 29, 2015

“Contribute to Your Health” Campaign is Launched!

GRAND TRACADIE-SHEILA – The 2015 Annual “*Contribute to Your Health!*” Campaign, organized by the Fondation Les Amis de l’Hôpital de Tracadie Inc., was officially launched this morning in the cafeteria of the Tracadie-Sheila Hospital. This campaign will wind up in April 2015 with the Roses Radiothon.

This year, the financial objective for the campaign has been set at \$85,000. The campaign is dedicated to improving the Satellite Dialysis Unit of the Tracadie-Sheila Hospital through the addition of three hemodialysis stations. In addition, \$10,000 will be used to support regional projects.

“Achieving the objective of the Annual Campaign of the Fondation Les Amis de l’Hôpital de Tracadie Inc. will play an important role in the lives of all those with kidney disease. Our hospital’s satellite dialysis unit is currently operating at full capacity and we have patients waiting for this essential service in our region. They are unfortunately being forced to travel outside the region,” explained Odette Robichaud, Director of the Tracadie-Sheila Hospital.

“This is an important day for our Foundation. I would like to highlight the leadership shown by André Morais and the commitment shown by his committee members to our cause. We thank you for helping make our mission a reality and thank our partners for contributing to our health,” declared Philip Ferguson, Chair of the Board of Directors of the Fondation Les Amis de l’Hôpital de Tracadie Inc.

The ceremony this morning also gave the Foundation the opportunity to announce the first commitments by the following partners: Staff of the Tracadie-Sheila Hospital, Regional Municipality of Grand Tracadie-Sheila, MQM Quality Golf Tournament, Caisse populaire de Neguac, MQM Quality Manufacturing Ltd., Place Tracadie, Promenade Tracadie, Home Hardware of Grand Tracadie-Sheila and Neguac, L’Étoile du Nord, Marc Entreprises Ltd., Friends of health care Bingo and Caisse populaire le Lien des deux Rivières. These partners are getting the 2015 Campaign off to a strong start and they wish to set an example for new partners.

For his part, André Morais, Chair of the 2015 Annual Campaign Committee, took the opportunity to thank the volunteers on his committee for their commitment and to thank the community for its great generosity. “The most wonderful projects begin together, and together, we will contribute to our health!”

The mission of the Fondation Les Amis de l’Hôpital de Tracadie Inc. is to raise funds to improve the health care services provided at the Tracadie-Sheila Hospital, support recruitment efforts, and encourage the involvement and commitment of organizations and community members.

– 30 –

For more information, please contact:
Julie Bilodeau
Acadian Peninsula Annual Campaign Officer
506-394-3001



CAPTION

Seated: Linda Sivret representing L'Étoile du Nord (\$12,061), Wendy Aube representing Friends of health care Bingo (\$15,000), Sylvette Sonier representing the staff of the Tracadie-Sheila Hospital (\$3,195), Karine Savoie representing the Caisse populaire de Neguac (\$1,000), Odette Robichaud, Director of the Tracadie-Sheila Hospital.

Standing: Hermel Chiasson, Executive Director of the Caisse Populaire Le Lien des Deux Rivières (\$5,000), André Morais, Chair of the 2015 Annual Campaign Organizing Committee, Carole Basque, Head Nurse of the satellite dialysis unit of the Tracadie-Sheila Hospital, Marc Lecouff, Owner of Marc Entreprise Ltée (\$1,000), Serge Thériault, Executive Director of MQM Quality Manufacturing (\$3,000), Dianna May Savoie, Deputy Mayor of the Grand Tracadie-Sheila (\$5,000), Clifford Robichaud representing Le Club Richelieu Tracadie Inc. (\$1,000), Paul Lebreton, Owner of the Neguac and Tracadie-Sheila Home Hardware (\$1,000), Denis Paulin, Chair of the Loto coop santé communautaire and Paul Lanteigne, Executive Director of Coopérative Régionale de la Baie (\$5,000), Oscar Roussel, Mayor of the Saint-Isidore Village (\$500), Philippe Ferguson, Chair of the Board of Directors of La Fondation Les Amis de l'Hôpital de Tracadie Inc.

Absent: Aldéric Basque from Menuiserie Basque et Fils (\$1,000), Romuald Robichaud from Place Tracadie (\$1,000), Promenade Tracadie (\$1,000) and Romo (\$1,000).